



# The Rehoboth Beach Jazz Festival



# SPONSORSHIP LEVELS

- Investing in Hope Level | \$15,000  
**Presenting Sponsor**
- Finding the Cure Level | \$10,000
- Breakthrough Level | \$5,000
- Discovery Level | \$2,500
- Research Level | \$1,000
- Community Support Level | \$500

# Investing in Hope | \$15,000

## Presenting Sponsor

pg1

- Exclusive recognition as Presenting Sponsor on all printed materials
- Logo displayed on two 12' x 16' projection screens at all main stage concerts
- Recognition in advertising throughout Delmarva, Baltimore, Washington, Philadelphia, and surrounding markets
- Featured placement on the Festival Social Media Wall and digital displays
- Live on-stage acknowledgment before all performances
- Banner display inside Cape Henlopen High School Theater and the Rehoboth Beach Convention Center (banner provided by sponsor)
- Company logo and 30-second commercial shown on simulcast screens before each main stage concert

# Investing in Hope | \$15,000

## Presenting Sponsor

pg2

- Full-page ad in the official Festival Program (15,000 copies; ad provided by sponsor)
- Logo on official Festival posters
- Prominent recognition on the Festival website with hyperlink
- Six VIP tickets to all main stage concerts, including exclusive meet-and-greet opportunities (60 total tickets; \$6,000 value)
- Monthly e-blast inclusion to 239,000 targeted subscribers
- On-site merchandising opportunities and promotional distribution

# Finding the Cure Level | \$10,000

pg1

- Recognition on all printed materials
- Logo on main stage projection screens
- Social Media Wall digital display recognition
- Regional advertising recognition
- Live on-stage acknowledgment
- Banner display at main venues
- Logo and 30-second commercial shown before concerts

# Finding the Cure Level | \$10,000

pg2

- Website homepage and sponsor page recognition with hyperlink
- Four VIP tickets to all main stage concerts (40 tickets; \$4,000 value)
- Monthly e-blast inclusion
- On-site merchandising opportunities
- Logo on Festival poster
- Half-page ad in official Festival Program (15,000 copies)

## Breakthrough Level | \$5,000

- Recognition on printed materials
- Logo on projection screens
- Social Media Wall display
- Regional advertising recognition
- Live stage acknowledgment
- Third-page ad in official Festival Program
- Website recognition with hyperlink
- Four tickets to a designated concert
- Monthly e-blast inclusion
- Merchandising opportunities

# Discovery Level | \$2,500

- Recognition on printed materials
- Logo on projection screens
- Regional advertising mention
- Live stage acknowledgment
- 1/6-page ad in official Festival Program
- Website sponsor page recognition with hyperlink
- Two tickets to a designated concert
- Monthly e-blast inclusion
- Merchandising opportunities

## Research Level | \$1,000

- Recognition on printed materials
- Logo on projection screens
- Regional advertising mention
- Shared ad space in official Festival Program
- Logo on Festival website sponsor page with hyperlink
- Monthly e-blast inclusion
- Merchandising opportunities

# Community Support Level | \$500

- Recognition on printed materials
- Advertising recognition as Community Sponsor
- Shared ad in official Festival Program
- Logo on Festival website sponsor page
- Monthly e-blast inclusion