

# BECOME PART OF THE BAND!

*“Entertain” the idea of becoming a sponsor*



“The Greatest Jazz Festival in the World” ®

RBJF is a 501c3 non profit

EVENT SPONSORSHIP OPPORTUNITIES



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# *The Rehoboth Beach Jazz Festival and its' producer, The Delaware Celebration of Jazz, Inc.*

The Rehoboth Beach Jazz Festival "The Greatest Jazz Festival in The World"™ is produced and directed by The Delaware Celebration of Jazz Inc., is a 501c3 non-profit with headquarters only in Sussex County, Delaware. Our audience travel from Maryland, Washington DC, Virginia, Metro Philadelphia, New Jersey, New York, Delaware.

The financial impact on our Sussex County businesses is approximately \$12,000,000 million dollars with over 10,000 attendees. Our retail, restaurants, hotels, gas stations, movie theatres, super markets and real estate businesses greatly benefit from the Rehoboth Beach Jazz Festival that is run and managed totally by volunteers. **RBJF drives business!**

Over 35 years, featuring Grammy Award winners, and multi nominee Grammy Smooth Jazz performers. We feature on average, 40 artists, in 30 shows, at 6 venues over 5 days, in mid October following Columbus Day weekend.

When a patron purchases tickets and donates to our cause, it helps us not only fight the devastating disease of cancer, but also contributes to the ongoing research & the purchase of state-of-the-art equipment for the current and new **Tunnell Cancer Center.**

Our efforts are to help our Sussex County family members and friends beat this disease and live a normal life while battling cancer. As October is Breast Cancer Awareness Month and as a 501c3, our charitable designation is Tunnell Cancer Center through Beebe Healthcare.

Growth needs both quantity and quality association. Thank you for your consideration to become part of our community sponsorship program.





**JOIN THE BATTLE** to make a real impact for your neighbors battling cancer.

**WE HAVE RAISED** over \$275,000 for the new Tunnel Cancer Center.

**GIVE BACK** to your community by helping those who need it most. We are helping fund Ongoing Research, Purchase of State-of-the-Art Equipment as well as Care and Support.

**INCREASE** your brand exposure and elevate your corporate identity within our community.

**STRENGTHEN** your company's reputation as a good corporate citizen to customers, employees and local Sussex County residents.



## Event Sponsorship Opportunities

Investing in Hope Presenting Level.....	\$15,000
Finding the Cure Level.....	\$10,000
Breakthrough Level.....	\$5,000
Discovery Level.....	\$2,500
Research Level.....	\$1,200
Community Support Level.....	\$750



# BUSINESS SPONSORSHIP BENEFITS

	\$15,000	\$10,000	\$5,000	\$2,500	\$1,200	\$750
Recognition as Underwriting Sponsor						
Recognition as a Shared Sponsor						
Underwriting Sponsor title displayed on ads in 5 markets						
Company mention as sponsor in 5 markets						
Company logo on projection screens						
Live Concert Presenter announcement from stage prior to ALL performances						
Live Concert Presenter announcement from stage prior to a performance						
Display of Company Banner						
Social Media Wall						
30 second commercial on projection screen						
Logo on specific targeted advertising in market and out of market						
Underwriting Sponsor Ad on Front Cover Official Program Festival Booklet						
Full Page Ad in Official Program Festival Booklet						
1/2 Page Ad in Official Program Festival Booklet						
1/3 Page Ad in Official Program Festival Booklet						
1/6 Page Ad in Official Program Festival Booklet						
Company logo on Festival Official Poster						
Logo on Festival Website with hyperlink & video						
Logo on Festival Website with hyperlink						
6 Tickets to all main stage shows						
4 Tickets to all main stage shows						
2 Tickets to your event concert						
Merchandising opportunities on-site						