



THE 37TH ANNUAL

# REHOBOTH BEACH JAZZ FESTIVAL

"THE GREATEST JAZZ FESTIVAL IN THE WORLD"™

OCTOBER 15 – 18 2026

*A Premier Southern Delaware Event!*

**Produced by The Delaware Celebration of Jazz  
Sussex County, Delaware.**





Our slogan... *"Music for the Cure"*

**The Delaware Celebration of Jazz, Inc.**  
producer of the annual **"Rehoboth Beach Jazz Festival"**  
is a 501 (c) 3 non-profit corporation  
with headquarters for 37 years only in Sussex County Delaware  
Our goal...

throughout the years has been to raise money and attention to  
help support the Beebe Healthcare Foundation and monetarily  
support the Department of Oncology Services and their two  
**Tunnell Cancer Centers**





# THE 37TH ANNUAL REHOBOTH BEACH JAZZ FESTIVAL

We bring to Sussex County, Grammy award-winning artists as well as international stars to create one of the top smooth jazz festivals in the country.

When a patron purchases tickets and donates to our cause, it helps us not only fight the devastating disease of cancer, but also contributes to the ongoing daily support of patient programs for both Tunnell Cancer Centers

Our efforts are to help our Sussex County family members and friends beat this disease and live a normal life while battling cancer.

The RBJF is totally run & managed by 100% Volunteers





# RBJF DEMOGRAPHIC HIGHLIGHTS

Our audience source locations include Maryland, Washington DC, Virginia, Metro-Philadelphia, New Jersey, New York, Delaware Connecticut, Carolinas and Georgia

## Our Demographic Highlights

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- \* 13,800 plus concert attendees spanning 6 visitor days
- \* 65% are affluent African Americans | 70% composed of women
- \* Median income of \$95,000
- \* College educated with advanced degrees
- \* Many own their own businesses
- \* Representing physicians, attorneys ,entrepreneurs and everyday music fans

Traveling locally in this order;

Delaware | MD | DC Metro | VA | PA | Virginia  
New Jersey | New York | Carolinas | Connecticut | Georgia



# Annual Jazz Festival Financial Impact

\*The financial impact on our local surrounding businesses is approximately **\$15 million** over our 5-day festival.

\*Generating over **\$286,574** in tax revenue for Sussex County & the State of Delaware during our four-day event.

\*13,850 average attendees spending quality time and money according to our local business and our local chambers. Because our attendees enjoy celebrating life, our area retail, restaurants, hotels, gas stations, movie theaters, reality, and Supermarkets have enjoyed aggressive shopping benefits...

**We drive “second season” traffic into our local businesses.**  
Affluent supporters who come to enjoy life with friends & family.

**30** artists | **25** shows | **5** venues  
over 4 days and all are sell-outs!

Our attendees are active and potential customers  
**belonging to both of us,**

Through our ongoing monthly email blasts to our 178,000 database, our social media, tv, radio, and print support, we are converting  
**attention into action.**

**RBJF drives business!**

Through continued community sponsorships, together we can achieve objectives that are meaningful to both our entities.



## The RBJF Annual Objective



To Accomplish Our Pledge to Beebe Oncology Services and their 2 Tunnell Cancer Centers

The Rehoboth Beach Jazz Festival Board of Directors recently announced another **5-year/ \$250,000 pledge** for our current ongoing support as well as supporting the new Coastal Southern Tunnell Cancer Center.



[REHOBOTHJAZZ.COM](http://REHOBOTHJAZZ.COM)

# Once again, The Rehoboth Beach Jazz Festival pledges another \$250,000 to Beebe Healthcare's Tunnell Cancer Centers over the next five years



Cape Gazette June 28th, 2025

The Delaware Celebration of Jazz, a 501(c)(3) non-profit organization, which produces the Rehoboth Beach Jazz Festival annually has supported Tunnell Cancer Centers for over 25 years, and to date has raised more than \$300,000.

This year the Board of Directors announced another new 5-year \$250,000 pledge for both Tunnell Cancer Centers .  
"The Board of Directors are proud to be part of both cancer centers and also continues to support Beebe Healthcare's Department of Oncology.

We hope everyone will join in and make a generous donation to help continue to support a disease that has touched everyone in one way or another. We will continue our support by providing what we call 'The Music for the Cure,'" said Dennis Santangini, President of the Delaware Celebration of Jazz



MUSIC IN TUNE WITH EDUCATION  
**master/class**

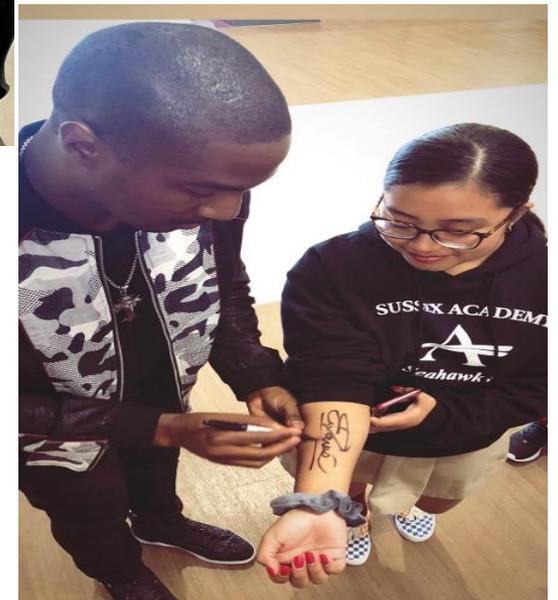


Want to know how you're having the best weekend of your life? You don't post a gosh darn thing...because you're too busy living in the moment! So today, our [#MusicInTuneWithEducation](#) program rose to a level we never dreamed of.

[@ericdarius](#) took the concept [@larrybjazz](#) created and visualized years back to a level no one thought we could get to. This afternoon was a culmination of hard work, preparation, and having the most incredible and perfect artist in Eric take the lead. Thank you Eric and Brian Simpson, from all of the students at the Sussex Academy and all of us here at the [#RBJazzFest](#).

Today, time stood still and the world changed a little, as new aspiring musicians were born!

Investing and  
paying it forward



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