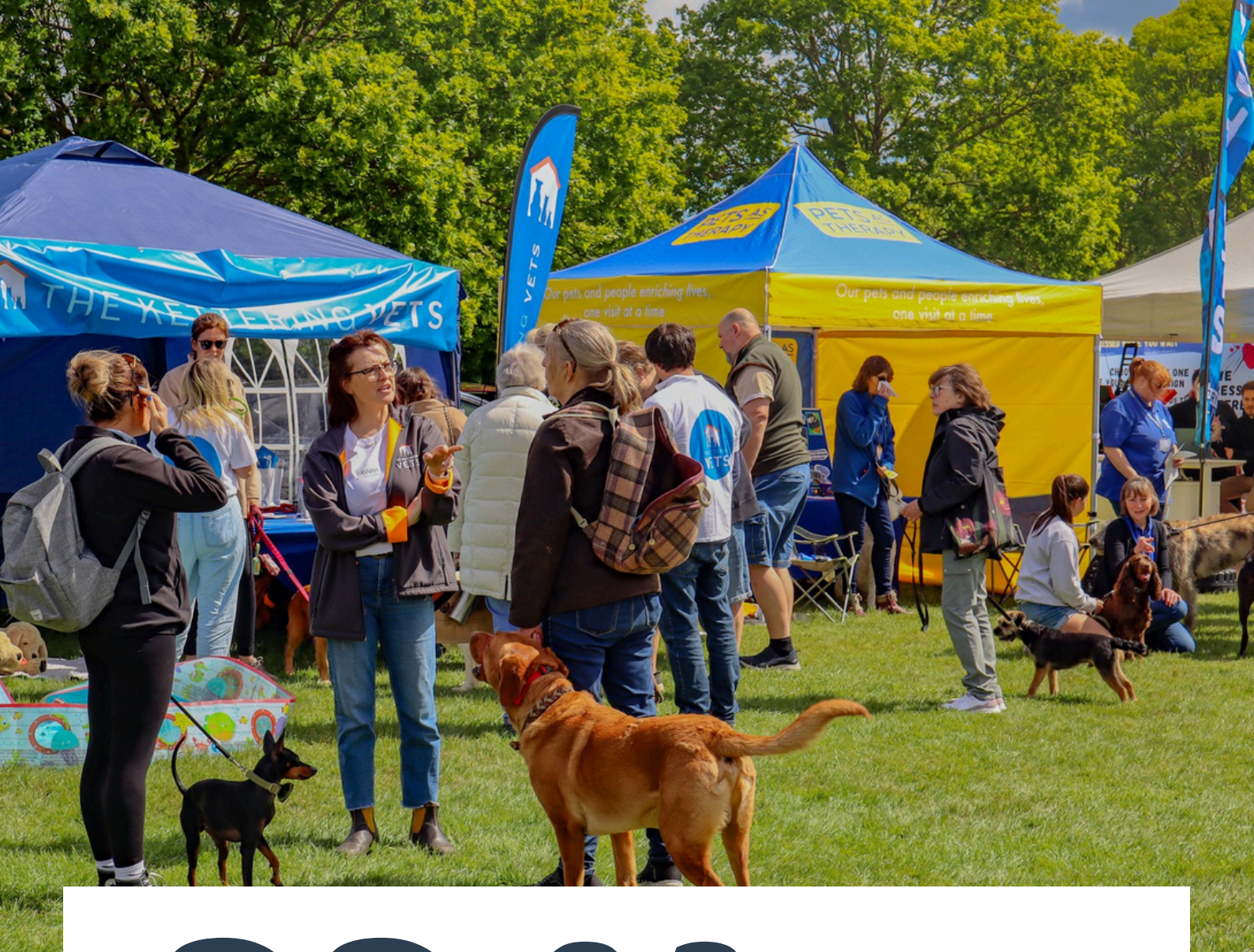


EVENT OPPORTUNITIES

REGISTER YOUR INTEREST FOR 2027





22 May

10AM - 4PM | WICKSTEED PARK

Stallholders

We are seeking a carefully selected mix of stallholders to create a varied and exciting shopping experience for our visitors. If you believe your organisation would be a great fit for our dog festival, please use the application link on the next page to apply.

Sponsors

Sponsorship is a fantastic way to showcase your brand while supporting a growing community event that celebrates dogs and the people who love them. We can help you find a package that meets your marketing objectives, so please reach out by using the email link on the sponsor page.

Stallholder Prices '27

- £90** 3m frontage
(ideal for 3m x 3m gazebo, space behind for one vehicle)
- £120** 6m frontage
(ideal for 6m x 3m gazebo, space behind for two vehicles)
- £50** Artisan start-ups
(3x3 gazebo, additional info will be requested to ensure fair allocation)
- £25** Are you running a charity?
(we only have a limited number of charity spaces)
- POA** Food stalls and trucks
(each applicant will be vetted for suitability, please note that spaces are limited)

APPLICATION PROCESS

We have an application process in place to ensure a good spread of products and services. We will let you know directly whether your application is successful.

[APPLY - CLICK HERE](#)

Please note that you will have to **bring your own equipment** on the day, so consider whether you have a suitable gazebo, tables and chairs.



Become a Sponsor

your chance to stand out!

The Woof Wag Festival is the perfect place for companies of all sizes to connect with their customers. It is a great opportunity whether you are a large corporation or a small, family-owned business.

Let's start a conversation and we can chat about customising a sponsor package to fit your budget.

Our sponsorship packages give you amazing benefits, including:

- Logo and company description added to our festival website as well as being featured in our festival e-guide
- Published article/interview on our website describing your products or services
- Option for you to provide us with marketing material, discount codes etc which will be handed out to visitors in our prize giveaways
- Prime location at the festival for your business stand, if you wish to be present on the day
- If supplied, we will display your banner in a high-traffic area
- Photo opportunities
- Social media promotion
- Complimentary free parking at Wicksteed Park for 5 cars

SEND US AN EMAIL



Is this right for your business?

reaching your ideal audience



Want to get your products or services in front of a large audience of dog lovers? Join us on **Saturday 22 May 2027** at Northants' biggest dog festival.

We are excited to return to Wicksteed Park in Kettering. This venue offers ample space and opportunities for you to connect with an amazing dog-loving community.

The Woof Wag Festival is the perfect platform to boost your brand. You will have the chance to meet potential customers face-to-face and sell directly to dedicated festival visitors.



DISCOVER MORE ON WEBSITE

the venue **Wicksteed Park** Kettering

Situated in the heart of Northamptonshire, with excellent road links via the A14 and M1, Wicksteed Park's central location ensures a wide-reaching catchment area.

The Park

Wicksteed offers an unparalleled setting for the Woof Wag Festival, providing a unique and highly appealing proposition for sponsors and stall holders. This isn't just a festival; it is an opportunity to reach a vast and engaged audience in a venue with a century-long legacy of family-focused entertainment.

Entrance is Free

As a free-to-enter venue, Wicksteed naturally attracts a large and diverse crowd. Crucially, the festival will benefit from the park's extensive array of family attractions and parkland that spreads across 147 acres.

Camping

There are fabulous camping facilities available at the park. Exhibitors are able to book a camping pitch if you wish to make a weekend of it, and enjoy the other amenities at Wicksteed. Please ask us directly for a camping discount code to be used when booking.



Get in touch

**WOOF
WAG**
Festival

Working
together to
celebrate
that **Dogs**
Are Family



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