

Exhibitor

Terms and Conditions



This document outlines the agreement between Woof Wag CIC, the event organiser, and the exhibitor ("the Exhibitor") for the Woof Wag Festival on 16 May 2026 at Wicksteed Park, Kettering. By booking an exhibitor space, the Exhibitor agrees to the following terms.

1. General

- **Acceptance:** Woof Wag CIC reserves the right to accept or decline any application to ensure a diverse range of products and services.
- **Payment:** Your booking is confirmed only upon receipt of full payment. Payment is non-refundable.
- **Event Postponed:** We will always have the safety of attending dogs in mind, therefore, if extreme heat conditions are predicted, Woof Wag CIC may take the decision to postpone the event to a later date. Your booking will remain valid and transferred to the new published date. We are not responsible for any other costs you may have incurred related to the event being postponed.
- **Cancellation:** In the unlikely event that Woof Wag CIC cancels the festival, all fees will be refunded in full. We are not responsible for any other costs you may have incurred.

2. Stand Allocation and Setup

- **Location:** Stand locations are at the sole discretion of Woof Wag CIC. While we will consider requests, we cannot guarantee a specific spot.
- **Pitch Size:** You must not exceed the dimensions of the pitch you have booked. Your entire display, including signage and equipment, must be contained within your allocated space to ensure safety for all attendees.

- **Setup/Breakdown:** Specific timings and instructions for vehicle access, setup, and breakdown will be available to all confirmed Exhibitors in a separate pack closer to the event date. Exhibitors must keep to the set-up and breakdown times.
- **Movement:** No unauthorised vehicle movement is permitted on site whilst the show is open to the public which includes the movement of large boxes and trolleys.
- **Rubbish:** You are responsible for clearing all your rubbish from the site at the end of the day. Please note that exhibitor rubbish must not be placed in the public bins. At the end of the event, your stand space must be left clear.

3. Gazebos and Exhibitor Equipment

- **Own gazebo:** Exhibitors are provided outdoor space only and must bring their own gazebos or marquees. You also have to provide your own table and chairs.
- **Safety:** You must ensure that your gazebo/marquee is suitable for outdoor use, is secured and can withstand strong winds, if necessary.
- **Damages:** Woof Wag CIC accepts no responsibility for any damages or injury caused by any exhibitor gazebo/marquee which breaks, collapses or is damaged by the weather.
- **Start-ups:** If you have booked a start-up space in the provided marquee, you must bring your own table and chairs for the event.

4. Insurance, Health, and Safety

- **Public Liability Insurance:** All Exhibitors must have their own Public Liability Insurance. You are required to submit a copy of this insurance when confirming your booking.
- **Risk Assessment:** You are required to complete and submit a risk assessment for your exhibitor activities before the event.

- **Product Sales:** You may only sell the products or services listed on your booking form. Woof Wag CIC reserves the right to ask for the removal of any item deemed unsuitable or not listed on your booking form.
- **Food and Drink:** If you are selling or providing food or drink, you must comply with all relevant food hygiene regulations. Proof of compliance, including any required certificates, must be available for inspection.

5. Conduct and Responsibility

- **Behaviour:** Exhibitors are expected to act professionally and respectfully toward other exhibitors, festival visitors, dogs, event volunteers, and venue employees. Woof Wag CIC has a zero-tolerance policy for abuse or inappropriate behaviour.
- **Animal Welfare:** In line with our mission, all Exhibitors must follow the event's Animal Welfare Guidelines, including keeping dogs on leads and cleaning up after them. No Exhibitor may use, promote, or display any form of aversive dog training equipment (e.g., choke chains, electric collars).
- **Security:** Woof Wag CIC is not liable for any loss, damage, or theft of your products, equipment, or personal property. You are responsible for the security of your own exhibition space at all times.

6. Photography and Promotion

- By participating in the Woof Wag Festival, you grant Woof Wag CIC permission to use your exhibition name, logo, and any photographs or videos taken of your exhibition space and staff for future promotional purposes.

7. Indemnification

- The Exhibitor shall indemnify, defend, and hold harmless Woof Wag CIC, its officers, employees, agents, and volunteers (collectively, the "Indemnified Parties") from and against any and all claims, demands, damages, liabilities, losses, costs, and expenses (including, without limitation, reasonable legal fees and costs) arising out of or in connection with:

- The Exhibitor's participation in the Event.
 - Any act or omission by the Exhibitor, its employees, agents, or guests.
 - Any injury to persons (including death) or damage to property caused by the Exhibitor's products, services, equipment, or setup.
 - Any breach by the Exhibitor of the terms and conditions of this Agreement.
 - Any claim, suit, or demand for personal injury, property damage, or otherwise brought by a third party, including members of the public, guests, or other attendees, that is in any way related to the Exhibitor's presence or activities at the Event.
- This indemnification obligation shall apply regardless of whether the claim or liability is based on tort, contract, or any other legal theory, and shall not be limited by any public liability insurance held by the Exhibitor. The Exhibitor's obligation to indemnify the Indemnified Parties will be reduced only to the extent that any claims are finally adjudicated to have been caused by the gross negligence or wilful misconduct of Woof Wag CIC.

