



2018

LAW ENFORCEMENT TORCH RUN

YEAR-END RESULTS

(Published 1 September 2019)



Special Olympics





2018 YEAR-END REPORT

GLOBAL FINANCIAL RESULTS

COMBINED TOTALS

GROSS REVENUE (\$USD)

\$60,601,859

VALUE IN KIND (\$USD)

\$4,643,151

NETT REVENUE (\$USD)

\$48,907,503

OTHER EXPENSES

\$999,179

USA TOTALS

GROSS REVENUE (\$USD)

\$55,357,905

VALUE IN KIND (\$USD)

\$3,641,429

NETT REVENUE (\$USD)

\$44,651,705

OTHER EXPENSES

\$865,791

CANADA TOTALS

GROSS REVENUE (\$USD)

\$4,085,101

VALUE IN KIND (\$USD)

\$811,629

NETT REVENUE (\$USD)

\$3,219,342

OTHER EXPENSES

\$67,838

INTERNATIONAL TOTALS

GROSS REVENUE (\$USD)

\$1,158,853

VALUE IN KIND (\$USD)

\$190,093

NETT REVENUE (\$USD)

\$1,036,456

OTHER EXPENSES

\$65,550



2018 YEAR-END REPORT

COMBINED TOTALS

REVENUE BREAKDOWN

MERCHANDISE SALES

Gross (\$USD)	Nett (\$USD)
\$2,640,660	\$1,603,370

CASH DONATIONS

Gross (\$USD)
\$1,068,048

TORCH RUN EVENTS

Gross (\$USD)	Nett (\$USD)
\$3,333,417	\$2,523,063

OVER THE EDGE

Gross (\$USD)	Nett (\$USD)
\$919,495	\$549,898

TIP A COP

Gross (\$USD)	Nett (\$USD)
\$2,389,855	\$2,254,390

TRUCK CONVOY

Gross (\$USD)	Nett (\$USD)
\$1,154,918	\$958,101

SIGNATURE EVENTS

Gross (\$USD)	Nett (\$USD)
\$5,469,142	\$4,476,816

WORKPLACE GIVING

Gross (\$USD)
\$441,449

SPONSORSHIPS

Gross (\$USD)
\$7,967,670

POLAR PLUNGE

Gross (\$USD)	Nett (\$USD)
\$25,098,108	\$18,981,628

PLANE PULL

Gross (\$USD)	Nett (\$USD)
\$1,699,237	\$1,442,707

COP ON TOP

Gross (\$USD)	Nett (\$USD)
\$2,257,351	\$2,062,448

KRISPY KREME

Gross (\$USD)	Nett (\$USD)
\$16,899	\$14,507

OTHER EVENTS

Gross (\$USD)	Nett (\$USD)
\$6,145,611	\$4,563,408



2018 YEAR-END REPORT

USA TOTALS

REVENUE BREAKDOWN

MERCHANDISE SALES

Gross (\$USD)	Nett (\$USD)
\$2,326,312	\$1,430,270

CASH DONATIONS

Gross (\$USD)
\$721,556

TORCH RUN EVENTS

Gross (\$USD)	Nett (\$USD)
\$2,768,511	\$2,034,540

OVER THE EDGE

Gross (\$USD)	Nett (\$USD)
\$919,495	\$549,898

TIP A COP

Gross (\$USD)	Nett (\$USD)
\$2,350,350	\$2,222,036

TRUCK CONVOY

Gross (\$USD)	Nett (\$USD)
\$815,604	\$698,171

SIGNATURE EVENTS

Gross (\$USD)	Nett (\$USD)
\$4,728,583	\$3,881,736

WORKPLACE GIVING

Gross (\$USD)
\$205,390

SPONSORSHIPS

Gross (\$USD)
\$7,758,817

POLAR PLUNGE

Gross (\$USD)	Nett (\$USD)
\$24,140,480	\$18,194,905

PLANE PULL

Gross (\$USD)	Nett (\$USD)
\$1,658,238	\$1,410,761

COP ON TOP

Gross (\$USD)	Nett (\$USD)
\$2,125,084	\$1,948,340

KRISPY KREME

Gross (\$USD)	Nett (\$USD)
\$16,899	\$14,507

OTHER EVENTS

Gross (\$USD)	Nett (\$USD)
\$4,822,585	\$3,580,778



2018 YEAR-END REPORT

CANADA TOTALS

REVENUE BREAKDOWN

MERCHANDISE SALES	
Gross (\$USD)	Nett (\$USD)
\$234,611	\$130,450
CASH DONATIONS	
Gross (\$USD)	
\$278,396	
TORCH RUN EVENTS	
Gross (\$USD)	Nett (\$USD)
\$211,120	\$168,890
OVER THE EDGE	
Gross (\$USD)	Nett (\$USD)
\$0	\$0
TIP A COP	
Gross (\$USD)	Nett (\$USD)
\$39,504	\$32,354
TRUCK CONVOY	
Gross (\$USD)	Nett (\$USD)
\$339,314	\$259,930
SIGNATURE EVENTS	
Gross (\$USD)	Nett (\$USD)
\$516,602	\$400,521

WORKPLACE GIVING	
Gross (\$USD)	
\$41,513	
SPONSORSHIPS	
Gross (\$USD)	
\$119,254	
POLAR PLUNGE	
Gross (\$USD)	Nett (\$USD)
\$886,258	\$724,811
PLANE PULL	
Gross (\$USD)	Nett (\$USD)
\$40,844	\$31,791
COP ON TOP	
Gross (\$USD)	Nett (\$USD)
\$132,266	\$114,108
KRISPY KREME	
Gross (\$USD)	Nett (\$USD)
\$0	\$0
OTHER EVENTS	
Gross (\$USD)	Nett (\$USD)
\$1,245,416	\$917,323



2018 YEAR-END REPORT

INTERNATIONAL TOTALS

REVENUE BREAKDOWN

MERCHANDISE SALES

Gross (\$USD)	Nett (\$USD)
\$79,737	\$42,649

CASH DONATIONS

Gross (\$USD)
\$68,096

TORCH RUN EVENTS

Gross (\$USD)	Nett (\$USD)
\$353,786	\$319,633

OVER THE EDGE

Gross (\$USD)	Nett (\$USD)
\$0	\$0

TIP A COP

Gross (\$USD)	Nett (\$USD)
\$0	\$0

TRUCK CONVOY

Gross (\$USD)	Nett (\$USD)
\$0	\$0

SIGNATURE EVENTS

Gross (\$USD)	Nett (\$USD)
\$223,957	\$194,559

WORKPLACE GIVING

Gross (\$USD)
\$194,546

SPONSORSHIPS

Gross (\$USD)
\$89,599

POLAR PLUNGE

Gross (\$USD)	Nett (\$USD)
\$71,369	\$61,913

PLANE PULL

Gross (\$USD)	Nett (\$USD)
\$155	\$155

COP ON TOP

Gross (\$USD)	Nett (\$USD)
\$0	\$0

KRISPY KREME

Gross (\$USD)	Nett (\$USD)
\$0	\$0

OTHER EVENTS

Gross (\$USD)	Nett (\$USD)
\$77,609	\$65,307



2018 YEAR-END REPORT

GLOBAL PARTICIPATION

COMBINED TOTALS

TOTAL TORCH RUNNERS	TOTAL SPECIAL OLYMPICS ATHLETES
112,628	26,725
TOTAL VOLUNTEERS	TOTAL MILITARY RUNNERS
33,214	7,977

USA TOTALS

TOTAL TORCH RUNNERS	TOTAL SPECIAL OLYMPICS ATHLETES
89,217	18,646
TOTAL VOLUNTEERS	TOTAL MILITARY RUNNERS
25,601	7,326

CANADA TOTALS

TOTAL TORCH RUNNERS	TOTAL SPECIAL OLYMPICS ATHLETES
13,577	5,915
TOTAL VOLUNTEERS	TOTAL MILITARY RUNNERS
6,571	367

INTERNATIONAL TOTALS

TOTAL NUMBER OF TORCH RUNNERS	TOTAL SPECIAL OLYMPICS ATHLETES
9,834	2,164
TOTAL VOLUNTEERS	TOTAL MILITARY RUNNERS
1,042	284



2018 YEAR-END REPORT

EVENTS

COMBINED TOTALS

TORCH RUN EVENTS

1,049

OVER THE EDGE

10

TIP A COP

654

TRUCK CONVOY

25

SIGNATURE EVENTS

163

POLAR PLUNGE

97

PLANE PULL

22

COP ON TOP

689

KRISPY KREME

15

OTHER EVENTS

500

USA TOTALS

TORCH RUN EVENTS

787

OVER THE EDGE

10

TIP A COP

625

TRUCK CONVOY

19

SIGNATURE EVENTS

124

POLAR PLUNGE

43

PLANE PULL

19

COP ON TOP

627

KRISPY KREME

15

OTHER EVENTS

435



2018 YEAR-END REPORT

EVENTS

CANADA TOTALS

TORCH RUN EVENTS
162
OVER THE EDGE
0
TIP A COP
29
TRUCK CONVOY
6
SIGNATURE EVENTS
26

POLAR PLUNGE
45
PLANE PULL
2
COP ON TOP
62
KRISPY KREME
0
OTHER EVENTS
25

INTERNATIONAL TOTALS

TORCH RUN EVENTS
100
OVER THE EDGE
0
TIP A COP
0
TRUCK CONVOY
0
SIGNATURE EVENTS
13

POLAR PLUNGE
9
PLANE PULL
1
COP ON TOP
0
KRISPY KREME
0
OTHER EVENTS
40