



# 2016

## LAW ENFORCEMENT TORCH RUN

# YEAR-END RESULTS

(Published 15 June 2017)



**Special Olympics**





## 2016 YEAR-END REPORT

# GLOBAL FINANCIAL RESULTS

### COMBINED TOTALS

GROSS REVENUE (\$USD)

**\$56,277,287**

VALUE IN KIND (\$USD)

**\$4,493,723**

NETT REVENUE (\$USD)

**\$45,188,732**

OTHER EXPENSES

**\$1,213,382**

### USA TOTALS

GROSS REVENUE (\$USD)

**\$51,642,306**

VALUE IN KIND (\$USD)

**\$4,329,346**

NETT REVENUE (\$USD)

**\$41,572,336**

OTHER EXPENSES

**\$1,027,316**

### CANADA TOTALS

GROSS REVENUE (\$USD)

**\$3,719,461**

VALUE IN KIND (\$USD)

**\$17,576**

NETT REVENUE (\$USD)

**\$2,814,522**

OTHER EXPENSES

**\$173,588**

### INTERNATIONAL TOTALS

GROSS REVENUE (\$USD)

**\$915,519**

VALUE IN KIND (\$USD)

**\$146,800**

NETT REVENUE (\$USD)

**\$801,873**

OTHER EXPENSES

**\$12,478**

### COMBINED TOTALS

### REVENUE BREAKDOWN



## 2016 YEAR-END REPORT

### MERCHANDISE SALES

Gross (\$USD)	Nett (\$USD)
\$2,248,498	\$1,177,917

### CASH DONATIONS

Gross (\$USD)
\$1,307,831

### TORCH RUN EVENTS

Gross (\$USD)	Nett (\$USD)
\$2,755,539	\$2,134,595

### OVER THE EDGE

Gross (\$USD)	Nett (\$USD)
\$1,259,834	\$697,457

### TIP A COP

Gross (\$USD)	Nett (\$USD)
\$2,121,365	\$2,010,493

### TRUCK CONVOY

Gross (\$USD)	Nett (\$USD)
\$941,106	\$772,759

### KRISPY KREME

Gross (\$USD)	Nett (\$USD)
\$153,289	\$150,731

### WORKPLACE GIVING

Gross (\$USD)
\$379,282

### SPONSORSHIPS

Gross (\$USD)
\$6,592,502

### POLAR PLUNGE

Gross (\$USD)	Nett (\$USD)
\$24,929,868	\$19,060,439

### PLANE PULL

Gross (\$USD)	Nett (\$USD)
\$1,269,723	\$1,045,556

### COP ON TOP

Gross (\$USD)	Nett (\$USD)
\$1,586,828	\$1,454,698

### RED ROBIN

Gross (\$USD)	Nett (\$USD)
\$670,808	\$661,539

### OTHER EVENTS

Gross (\$USD)	Nett (\$USD)
\$9,967,276	\$7,649,395



## 2016 YEAR-END REPORT

### USA TOTALS

### REVENUE BREAKDOWN

#### MERCHANDISE SALES

Gross (\$USD)	Nett (\$USD)
\$2,043,661	\$1,087,975

#### CASH DONATIONS

Gross (\$USD)
\$1,028,660

#### TORCH RUN EVENTS

Gross (\$USD)	Nett (\$USD)
\$2,227,254	\$1,675,562

#### OVER THE EDGE

Gross (\$USD)	Nett (\$USD)
\$1,259,834	\$697,457

#### TIP A COP

Gross (\$USD)	Nett (\$USD)
\$2,025,194	\$1,940,524

#### TRUCK CONVOY

Gross (\$USD)	Nett (\$USD)
\$711,424	\$606,183

#### KRISPY KREME

Gross (\$USD)	Nett (\$USD)
\$153,289	\$150,731

#### WORKPLACE GIVING

Gross (\$USD)
\$188,796

#### SPONSORSHIPS

Gross (\$USD)
\$6,442,432

#### POLAR PLUNGE

Gross (\$USD)	Nett (\$USD)
\$24,207,506	\$18,479,675

#### PLANE PULL

Gross (\$USD)	Nett (\$USD)
\$1,242,475	\$1,030,357

#### COP ON TOP

Gross (\$USD)	Nett (\$USD)
\$1,513,235	\$1,391,488

#### RED ROBIN

Gross (\$USD)	Nett (\$USD)
\$670,808	\$661,539

#### OTHER EVENTS

Gross (\$USD)	Nett (\$USD)
\$7,834,202	\$6,097,420



## 2016 YEAR-END REPORT

### CANADA TOTALS

#### REVENUE BREAKDOWN

MERCHANDISE SALES	
Gross (\$USD)	Nett (\$USD)
\$171,652	\$75,311
CASH DONATIONS	
Gross (\$USD)	
\$235,177	
TORCH RUN EVENTS	
Gross (\$USD)	Nett (\$USD)
\$204,415	\$170,897
OVER THE EDGE	
Gross (\$USD)	Nett (\$USD)
\$0	\$0
TIP A COP	
Gross (\$USD)	Nett (\$USD)
\$96,172	\$69,969
TRUCK CONVOY	
Gross (\$USD)	Nett (\$USD)
\$229,682	\$166,576
KRISPY KREME	
Gross (\$USD)	Nett (\$USD)
\$0	\$0

WORKPLACE GIVING	
Gross (\$USD)	
\$34,465	
SPONSORSHIPS	
Gross (\$USD)	
\$92,002	
POLAR PLUNGE	
Gross (\$USD)	Nett (\$USD)
\$603,890	\$470,189
PLANE PULL	
Gross (\$USD)	Nett (\$USD)
\$27,248	\$15,199
COP ON TOP	
Gross (\$USD)	Nett (\$USD)
\$73,593	\$63,210
RED ROBIN	
Gross (\$USD)	Nett (\$USD)
\$0	\$0
OTHER EVENTS	
Gross (\$USD)	Nett (\$USD)
\$1,951,165	\$1,421,527



## 2016 YEAR-END REPORT

### INTERNATIONAL TOTALS

### REVENUE BREAKDOWN

#### MERCHANDISE SALES

Gross (\$USD)	Nett (\$USD)
\$33,185	\$14,631

#### CASH DONATIONS

Gross (\$USD)
\$43,994

#### TORCH RUN EVENTS

Gross (\$USD)	Nett (\$USD)
\$323,870	\$288,135

#### OVER THE EDGE

Gross (\$USD)	Nett (\$USD)
\$0	\$0

#### TIP A COP

Gross (\$USD)	Nett (\$USD)
\$0	\$0

#### TRUCK CONVOY

Gross (\$USD)	Nett (\$USD)
\$0	\$0

#### KRISPY KREME

Gross (\$USD)	Nett (\$USD)
\$0	\$0

#### WORKPLACE GIVING

Gross (\$USD)
\$156,021

#### SPONSORSHIPS

Gross (\$USD)
\$58,068

#### POLAR PLUNGE

Gross (\$USD)	Nett (\$USD)
\$118,472	\$110,576

#### PLANE PULL

Gross (\$USD)	Nett (\$USD)
\$0	\$0

#### COP ON TOP

Gross (\$USD)	Nett (\$USD)
\$0	\$0

#### RED ROBIN

Gross (\$USD)	Nett (\$USD)
\$0	\$0

#### OTHER EVENTS

Gross (\$USD)	Nett (\$USD)
\$181,909	\$130,448



## 2016 YEAR-END REPORT

# GLOBAL PARTICIPATION

### COMBINED TOTALS

TOTAL TORCH RUNNERS

**95,475**

TOTAL VOLUNTEERS

**42,200**

TOTAL SPECIAL OLYMPICS ATHLETES

**17,896**

### USA TOTALS

TOTAL TORCH RUNNERS

**74,477**

TOTAL VOLUNTEERS

**34,348**

TOTAL SPECIAL OLYMPICS ATHLETES

**10,658**

### CANADA TOTALS

TOTAL TORCH RUNNERS

**13,522**

TOTAL VOLUNTEERS

**6,472**

TOTAL SPECIAL OLYMPICS ATHLETES

**5,376**

### INTERNATIONAL TOTALS

TOTAL NUMBER OF TORCH RUNNERS

**7,476**

TOTAL VOLUNTEERS

**1,380**

TOTAL SPECIAL OLYMPICS ATHLETES

**1,862**



## 2016 YEAR-END REPORT

### COMBINED TOTALS

### EVENT BREAKDOWN

#### TORCH RUN EVENTS

**733**

#### OVER THE EDGE

**15**

#### TIP A COP

**787**

#### TRUCK CONVOY

**26**

#### KRISPY KREME

**20**

#### POLAR PLUNGE

**373**

#### PLANE PULL

**15**

#### COP ON TOP

**32**

#### RED ROBIN

**212**

#### OTHER EVENTS

**823**





## 2016 YEAR-END REPORT

### USA TOTALS

### EVENT BREAKDOWN

#### TORCH RUN EVENTS

**539**

#### OVER THE EDGE

**15**

#### TIP A COP

**733**

#### TRUCK CONVOY

**19**

#### KRISPY KREME

**20**

#### POLAR PLUNGE

**361**

#### PLANE PULL

**14**

#### COP ON TOP

**23**

#### RED ROBIN

**212**

#### OTHER EVENTS

**346**



## 2016 YEAR-END REPORT

### CANADA TOTALS

#### EVENT BREAKDOWN

##### TORCH RUN EVENTS

**156**

##### OVER THE EDGE

**0**

##### TIP A COP

**54**

##### TRUCK CONVOY

**7**

##### KRISPY KREME

**0**

##### POLAR PLUNGE

**7**

##### PLANE PULL

**1**

##### COP ON TOP

**9**

##### RED ROBIN

**0**

##### OTHER EVENTS

**91**



## 2016 YEAR-END REPORT

### INTERNATIONAL TOTALS

### EVENT BREAKDOWN

#### TORCH RUN EVENTS

**38**

#### OVER THE EDGE

**0**

#### TIP A COP

**0**

#### TRUCK CONVOY

**0**

#### KRISPY KREME

**0**

#### POLAR PLUNGE

**5**

#### PLANE PULL

**0**

#### COP ON TOP

**0**

#### RED ROBIN

**0**

#### OTHER EVENTS

**386**