August 2014 Newsletter
LETR International Conference Special Edition

Laissez les bons temps rouler (Let the good times roll!) at the International Law Enforcement Torch Run Conference in New Orleans

Louisiana is proud to host the annual International Law Enforcement Torch Run Conference in true New Orleans fashion. You won’t want to miss this conference! Bring your appetite, camera, and excitement to capture every moment of the Big Easy!

A Taste of New Orleans
Instead of a hospitality night, we will start the evening of Tuesday, September 9th with a Taste of New Orleans Host Night! This is a night you will not want to miss. It will feature New Orleans cuisine, culture, music, drinks, and much more! Attendees will meet at the Hilton Exhibition Center C on the 2nd floor to receive a goodie bag full of second line accessories. You don’t want to be THAT guy (or gal) without your napkin. Trust us on this one. After putting the final touches to your fabulous NOLA party outfit, gear up by 7:15 to follow the Sheriff’s Band of Excellence as they second line alongside a New Orleans traditional Jazz Band. Follow the parade through the hotel and down the streets of New Orleans to the good ole’ Sugar Mill. Wear your dancing shoes and get ready to get down because we have a local Zydeco legend, Rockin’ Dopsie, performing at 7:30. We will “Let the good times roll!” all night, with Mardi Gras floats, flambeaus, and much, much, more! (There will be a $30 fee for non credential conference attendees. Payment can be made at registration and at the second line gathering room.)
Opening Ceremony
Here in New Orleans we do things a little differently. We will jump at any opportunity to have some fun! Why do you think we got chosen to host the conference here this year? ....Because we know how to have a good time! Just add some food, music, and people together and we'll give you a party. To kick off this one of a kind conference we will hold the traditional conference opening ceremony- with a twist of course. Since y'all couldn't come here for Mardi Gras, we are bringing Mardi Gras to you! Get ready for a uniquely one of a kind Mardi Gras parade! It may not be Carnival season but that's not stopping us! We will have mini Mardi Gras floats throwing beads and trinkets so don't forget to shout “Throw me something, Mister!” (Remember this phrase because you will be shouting it all week!) It wouldn’t be a true parade without our local and historical Mardi Gras Indians and the Krewe of Zulu! Sit back, relax and enjoy yourself while we bring the party to you. You’ll see why New Orleans is called the Big Easy!

Best Auction in History
Be sure to start practicing your best bidding techniques for the greatest auction in Conference history! This awesome auction will be on Thursday, September 11th in the late afternoon at the hotel. This isn't your average auction. Everything from alligator heads to Zydeco music will be for sale. Some of the hot ticket items include historical Law Enforcement memorabilia, Law Enforcement Torch Run keepsakes, autographed sports memorabilia, artwork, jewelry, voodoo dolls, zesty New Orleans seasonings, and even crawfish boiling pots. You may even be one of the 7 lucky winners to receive a fantastic Caribbean getaway being auctioned off (valued between $2100-$3500)! We even have a few authentic Louisiana artesian items that you won’t find anywhere else in the world. Come early to bid on the big ticket items. Some things are so fantastic we can’t even advertise! Let your curiosity get the best of you and come check out what all the commotion is about. May the odds be ever in your favor!

Torch Run
Make sure to register for the Torch Run on Tuesday, September 9th and/or Wednesday, September 10th at the registration counters. This is a run you will surely be telling your friends and family about for months. This is what it’s all about. Meet at the entrance of the Hilton Riverside Hotel by the roundabout for 6:30! The Run will begin sharply at 7:00am. Don’t forget your camera as this route allows you to see and snap photos of the best and most historic New Orleans attractions. Get a perfect view of the city from the riverfront to French Quarter and everything in between. The route is a tourist’s dream, passing along world famous locations such as Jackson Square, Café Du Monde, and the one and only Saint Louis Cathedral. If you’re lucky enough you will get to observe the late night revelers as they scurry on home.
Sportsman’s Paradise
Louisiana isn’t called Sportsman’s Paradise for nothin’! Make sure you get in on the action with our Unified Sports day. We have about 70 athletes coming out to show you a thing or two. Come get schooled by these amazing Special Olympics Athletes in basketball skills such as shooting, passing, speed dribbling, and an obstacle course. Don’t worry you’ll have a chance to redeem yourself with unified bocce. All the fun will take place on the 6th floor of the Hilton in the Fitness Center from 11a.m.-2p.m. Come out and have a blast while burning off some of the calories you’ve been packing on while indulging in our New Orleans favorite pastimes!

2015 NFL Experience Raffle
We know there is tons of things to see, eat, drink, and partake in here in New Orleans. One thing that you absolutely HAVE to add to your never ending list is our NFL Experience Raffle. At only $10 a ticket you can win an all expense paid trip to the 2015 Super Bowl XLIX in Scottsdale, Arizona! This fantastic package includes roundtrip airfare, a 4 day/3 night hotel stay, a pregame VIP Hospitality Party, and Upper Level End Zone/ Corner Game Tickets! Not only can you will this coveted sports vacation package, but for every ticket purchased you will also be automatically entered to win a brand new Samsung Galaxy 10 inch 16GB tablet! Winners will be announced on December 19th, 2014.

Local Recommendations
Don’t get caught in a tourist trap! Here are a few favorite places recommended by locals who know how to eat, drink, and be merry! Nothing is worse than dropping $20 on a “true” New Orleans meal just to find out that it wasn’t.

- Restaurants: With SO many to choose from it is incredibly hard to narrow it down. You can find most of the menus for these restaurants online. But, here are a few of our favorites in no particular order:
  - Port of Call (Burgers)
  - Clover Café (Open Late Night)
  - Turtle Bay
  - Camilla Grill (24 hours)
  - Stanley’s
  - Parkway Bakery and Tavern (Poboys)
  - Johnny’s
  - Dat Dog (Gourmet Hot Dog Joint)
  - Stine’s Deli
  - The Rum House (Taco Tuesday)
  - District Donuts
  - Café Du Monde (Beignets)
  - Commander’s Palace
  - Cochon Butcher
  - Le Petite Grocery
  - Central Grocery
  - Emeril’s Nola
  - Café Maspero’s
  - Lebanon’s Café
  - Domenica
  - Ruby Slipper (Brunch)
  - Booty’s Street Food
  - Juan’s Flying Burrito
• Bars & Nightclubs: It seems as though there is a bar in every other building in New Orleans! There is! Here are a few of our favorites around town:

- Rendevous
- Jax Brewery
- The Bulldog
- Pat O Brian's
- Earnest Café
- Barcadia
- House of Blues
- Tipitina’s
- The Carousel Bar
- Blue Nile
- Le Masion
- Lucy’s
- Columns
- Indulge

• Landmarks

- Riverwalk
- Jackson square
- National WWII Museum
- Canal place
- Harrah's Casino
- City Park activities
- Audubon Aquarium
- Audubon Zoo
- Insectariums
- Haunted ghost tours
- Carriage rides
- Mardi Gras world
- Cigar Factory
- NOLA Fly boarding
- Tarot Cards read in Jackson Square
- Creole Queen Cruises
- Art stroll on Royal Street
- Shopping on Magazine
- Street Car Ride Down St. Charles
- Fulton Alley
- Catch a football game at Manning’s
- Frenchman Street
- Bourbon Street
- W.I.N.O.

Remember you need to stop by the Louisiana Registration booth when you arrive on September 9th so you can register for these exciting, one of a kind, true Louisiana style activities! We are sure this will be a conference you will never forget! Save the dates September 9 – 13 for a fun filled trip to the Big Easy!