

# ILLINOIS

★ ★ ★ ★ 2 0 2 3

INTERNATIONAL  
CONFERENCE



LAW ENFORCEMENT  
**TORCH RUN®**  
FOR SPECIAL OLYMPICS

## SPONSOR AND EXHIBITOR INFORMATION PACKAGES



**SPONSOR AND EXHIBITOR INFORMATION**  
Oct. 27-30, 2023 ★ Chicago, IL  
Motivation. Education. Inspiration.

Join us at the Sheraton Grand Chicago Riverwalk, in the heart of the City of Big Shoulders, for the 2023 Law Enforcement Torch Run® International Conference.

If you are an interested partner, please contact:

<b>SPONSOR</b>	<b>EXHIBITOR</b>
Special Olympics Illinois	International Conference Planning Committee
George Peterson	Todd Pelazza
630-200-1881	203-395-5677
gpeterson@soill.org	ToddPelazz1955@gmail.com

Interested in donating an auction item? Please send to:  
Special Olympics Illinois  
Attn: 2023 International LETR Conference  
1724 S. Finley Rd  
Lombard, IL 60148

More information or to make payment visit:  
[InternationalTorchRunConferenceIL.com](https://InternationalTorchRunConferenceIL.com)



**Exhibitor Securement Packet**  
Oct. 27-30, 2023 ★ Chicago, IL  
Law Enforcement Torch Run® International Conference  
Sheraton Grand Chicago Riverwalk

#### About the Law Enforcement Torch Run® International Conference

Each year the Law Enforcement Torch Run® (LETR) International Conference brings together hundreds of law enforcement personnel and Special Olympics staff to recognize achievements, share best practices, network, and attend educational sessions. Exhibitor's and sponsors have access to share their goods and services with organizational leaders, development staff, and Special Olympics' largest grassroots fundraisers for the organization - law enforcement, while simultaneously supporting a very important cause.

Special Olympics provides year-round sports training and competition, education, and athlete health programs to individuals with intellectual disabilities participating in Special Olympics.

Since its inception in 1981 the Law Enforcement Torch Run® (LETR) for Special Olympics has raised more than 946 million dollars globally.

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The 2023 Law Enforcement Torch Run® (LETR) International Conference is headed to the birthplace of Special Olympics – Chicago, Illinois.

Special Olympics is a global movement that unleashes the human spirit every day around the world through the transformative power and joy of sport.

LETR for Special Olympics involves law enforcement worldwide who champion acceptance and inclusion for people with intellectual disabilities.

Since its inception in 1981, the Law Enforcement Torch Run® has raised more than \$946 million globally.

Together, these groups aim to be the global leader serving individuals with intellectual disabilities.



## CONFERENCE HIGHLIGHTS

### October 26

Exhibitor Load In: 12 p.m. – 5 p.m.

\*All times Central time.

### October 27

Exhibitor Show: 8 a.m. – 4 p.m.

Welcome Reception at Chicago's House of Blues: 6 p.m. – 11 p.m.

### October 28

Exhibitor Show: 8 a.m. – 4 p.m.

Opening Ceremony: 9 a.m. – 10 a.m.

T-shirt Exchange: 4 p.m. – 5 p.m.

### October 29

Exhibitor Show: 9 a.m. – 3 p.m.

Honors Lunch: 12:30 p.m. – 2:30 p.m.

Exhibitor Move Out: 4 p.m.

Silent & Live Auction: 5 p.m. – 7:30 p.m.

### October 30

General Session: 9 a.m. – 10 a.m.

Torch Run: 10:30 a.m. – 12:30 p.m.

Unified Sports Exhibition: 1 p.m. – 4 p.m.

Hall of Fame Dinner: 6:30 p.m. – 9:30 p.m.

# SPONSOR AND EXHIBITOR BENEFITS

Showcase your company to nearly 1,000 law enforcement officers and personnel



	Presenting \$40,000	Titanium \$25,000	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Exhibitor \$2,800
Representative invited to CEO breakfast	5	3	1			
Attendee Contact Lists	Program CEO LETR Liaisons & Directors	CEO & LETR Liaisons	LETR Directors			
Recognition at each general session & Hall of Fame dinner	★	★	★	★		
Company presentation during breakout session	CEO & LETR Directors	CEO	LETR Directors	Executive Council		
Proprietary logo placement on conference signage and materials	★	★	★	★		
Logo placement on digital platforms including conference website, social media and event monitors	★	★	★	★		
Participation in Opening Ceremony	★	★	★	★		
Company literature added to attendee gift bag (900+ distribution)	★	★	★	★	★	
Recognized in all PR activities	★	★	★	★	★	
Full conference registration	4	3	2	2	1	
VIP reserved seating for # at general sessions & lunches	4	3	3	2	1	
Exhibitor Package	★	★	★	★	★	★
Logo/name on conference website	Logo	Logo	Logo	Name	Name	Name
Representative invited to Welcome Reception	4	3	2	2	2	2
Invitation to Chairman's Reception	4	3	2	2	2	

## Multiple Year Partnerships Available

Chicago, Illinois October 27 -30, 2023

San Antonio, Texas November 14 - 16, 2024

Minneapolis, Minnesota October 16 – 18, 2025

[InternationalTorchRunConferenceLL.com](http://InternationalTorchRunConferenceLL.com)



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# CUSTOMIZE YOUR PARTNERSHIP WITH THE 2023 LETR CONFERENCE



Presenting  
\$40,000

Titanium  
\$25,000

Platinum  
\$15,000

Gold  
\$10,000

Customized Packages Available - Our team will work with you to build a meaningful experience for your company during the LETR conference. Below options are available.

Sponsor Hospitality Reception	★			
CEO Meeting		★		
Welcome Reception at House of Blues		★		
Auction Night		★		
Hall of Fame Dinner		★		
Torch Run			★	
Unified Sports Exhibition			★	
Registration			★	
Concurrent Session				★
Honors Luncheon				★
T-Shirt Exchange				★

## Exhibitor Package Includes:

- ★ Exhibitor Table
- ★ 8' x 10' Exhibit Booth
- ★ Ability to Sell Merchandise
- ★ Listed on Conference Website
- ★ Two Tickets to Welcome Reception
- ★ Two Tickets to Chairman's Reception
- ★ Encore Exhibitor Marketing Kit Document which will be provided via email
- ★ Luncheon meals provided for two on Saturday and Sunday
- ★ Additional lunches can be purchased for \$100 per person
- ★ AV/Electrical needs are NOT provided or included in cost of booth. For electrical needs please visit [Expresso by GES.AV](http://Expresso by GES.AV)

Overnight Security is provided each night in Exhibitor Area

[InternationalTorchRunConferenceIL.com](http://InternationalTorchRunConferenceIL.com)



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# EXHIBITOR INFORMATION



## 2023 Show Schedule: Oct. 27 - 29

### Thursday, October 26

12:00 PM - 5:00 PM Load in / set up.

### Friday, October 27th

8:00 AM to 4:00 PM - Exhibitor Show

### Saturday, October 28th

8:00 AM to 4:00 PM - Exhibitor Show

### Sunday, October 29th

8:00 AM to 3:00 PM - Exhibitor Show

4:00 PM - Exhibitor move out

Exhibitor Show will be held in the Sheraton Grand Chicago Riverwalk Conference Center-Chicago 10

Overnight security will be provided in exhibitor area

All Times Central Time.

## Exhibitor Package Includes:

- Exhibitor Table
- 8' x 10' Exhibit Booth
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- For electrical needs please click on link

### [Expresso by GES](#)

- For AV/Internet needs Encore Exhibitor Marketing Kit Document which will be provided via email
- Luncheon meals provided for two on Saturday and Sunday
- Additional lunches can be purchased for \$100 per person

## Questions? Contact:

International Conference Planning Committee  
Todd Pelazza  
203-395-5677  
[Toddpelazz1955@gmail.com](mailto:Toddpelazz1955@gmail.com)

## Mail Payment to:

Special Olympics Illinois  
Attn: 2023 International LETR Conference  
605 East Willow  
Normal, IL 61761

## Or Pay online at:

[InternationalTorchRunConferenceLL.com](http://InternationalTorchRunConferenceLL.com)

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# Exhibitor/Hotel Information Sheet



Company: \_\_\_\_\_

Name: \_\_\_\_\_

Title/Rank: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Exhibitor Payment may be made online at [InternationalTorchRunConferenceLL.com](http://InternationalTorchRunConferenceLL.com) or mail to:  
Special Olympics Illinois, Attn: 2023 International LETR Conference, 605 East Willow, Normal, IL 61761

## HOTEL ACCOMMODATIONS

Room#1 \_\_\_\_\_

Guest Name \_\_\_\_\_

Arrival Date \_\_\_\_\_ Departure Date \_\_\_\_\_

Room Type Dbl \_\_\_\_\_ or King \_\_\_\_\_

Guest Name \_\_\_\_\_

Room#2 \_\_\_\_\_

Guest Name \_\_\_\_\_

Arrival Date \_\_\_\_\_ Departure Date \_\_\_\_\_

Room Type Dbl \_\_\_\_\_ or King \_\_\_\_\_

Guest Name \_\_\_\_\_

Room#3 \_\_\_\_\_

Guest Name \_\_\_\_\_

Arrival Date \_\_\_\_\_ Departure Date \_\_\_\_\_

Room Type Dbl \_\_\_\_\_ or King \_\_\_\_\_

Guest Name \_\_\_\_\_

Email this form by September 11, 2023 to:  
Todd Pelazza [Toddpelazz1955@gmail.com](mailto:Toddpelazz1955@gmail.com)

HOTEL BILLING - SEE ATTACHED FORM

[InternationalTorchRunConferenceLL.com](http://InternationalTorchRunConferenceLL.com)



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