



## SPONSOR AND EXHIBITOR INFORMATION

Nov. 14 - 16, 2024 🖈 San Antonio, TX



Motivation. Education. Inspiration.



Join us at the Grand Hyatt San Antonio as we return to the Lone Star state for the 2024 Law Enforcement Torch Run® International Conference.

If you are an interested partner, please contact:

Todd Pelazza International Conference Planning Committee **LETR Executive Council** 203-395-5677 Toddpelazz1955@gmail.com

Sandy Nash **Executive Director of LETR** Special Olympics Inc. 618-974-9010 snash@SpecialOlympics.org The 2024 Law Enforcement Torch Run® (LETR) International Conference is headed back to the Lone Star state - San Antonio, Texas.





Special Olympics is a global movement that unleashes the human spirit every day around the world through the transformative power and joy of sport.

LETR for Special Olympics involves law enforcement worldwide who champion acceptance and inclusion for people with intellectual disabilities.

Since it's inception in 1981, the Law Enforcement Torch Run® has raised more than \$1 billion globally.

Together, these groups aim to be the global leader serving individuals with intellectual disabilities.

## **CONFERENCE HIGHLIGHTS**

#### **November 12**

**Exhibitor Load In** 

#### **November 13**

**Exhibitor Show** 

#### November 14

Exhibitor Show
Opening Ceremony
T-shirt Exchange
Welcome Reception

#### November 15

Exhibitor Show Honors Lunch Exhibitor Move Out Chairman's Reception Silent & Live Auction

#### November 16

General Session
Torch Run
Unified Sports Exhibition
Hall of Fame Dinner

\*\*Specific Times to be communicated closer to the event.





## **LETR.org/Conference**

# SPONSOR AND EXHIBITOR BENEFITS

Showcase your company to more than 1,000 law enforcement officers and personnel





	Presenting \$40,000	Titanium \$25,000	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Exhibitor \$2,800
Permission to use LETR branding on promotional item at conference	3 items	2 items	1 item	Conference Logo (1)		
Representative(s) invited to CEO breakfast	5	3	1			
Attendee Contact Lists	Program CEOs, LETR Liaisons & Directors	CEO & LETR Liaisons	LETR Directors			
Company presentation during breakout session	CEO & LETR Directors	CEO	LETR Directors	Program Liaisons		
Proprietary logo placement on conference signage and materials	LETR	LETR	LETR	LETR		
Logo placement on conference ap social media and event monitors	p,	LETR	LETR	LETR		
Recognition at each general session & Hall of Fame dinner	LETR	LETR	LETR	LETR		
Company literature added to attendee bags (submission deadline applies)	gift <b>LETR</b>	LETR	LETR	LETR	LETR	
Recognized in all PR activities	LETR	LETR	LETR	LETR	LETR	
Participation as Exhibitor	LETR	LETR	LETR	LETR	LETR	LETR
Full conference registration	4	3	2	2	1	
Representative invited to Opening Ceremony	<b>5</b> 4	3	2	2	2	
Additional Invitations to Chairman's Reception	4	3	2	2	2	
Logo/name on conference website	e Logo	Logo	Logo	Name	Name	Name
Additional Representative(s) invited to Welcome Reception	4	3	2	2	2	2

### **Multiple Year Partnerships Available**

**San Antonio, Texas November 14 - 16, 2024** Minneapolis, Minnesota October 16 – 18, 2025







## CUSTOMIZE YOUR PARTNERSHIP





Presenting \$40,000

Titanium \$25,000 Platinum \$15.000 Gold \$10,000

Customize Packages Available - Our team will work with you to build a meaningful experience for your company during the LETR conference. Below options are available:

Hall of Fame Dinner	LETR
CEO Breakfast/Meeting	LETR
Welcome Reception	LETR
Honors Luncheon	LETR
Chairman's Reception & Auction	LETR
Torch Run	LETR
Unified Sports Exhibition	LETR
Law Enforcement Command Breakfast	SOLD
Concurrent Sessions	LETR
Honors Luncheon	LETR
T-Shirt Exchange	LETR

#### **Exhibitor Package Includes:**

- Exhibitor Table
- 8' x 10' Exhibit Booth
- Ability to sell company branded merchandise
- Listed on Conference Website
- Two Tickets to Welcome Reception
- Two Tickets to Chairman's Reception
- Exhibitor Marketing Kit which will be provided via email
- Luncheon meals provided for two on Thursday and Friday
- Additional lunches can be purchased for \$100 per person
- AV/Electrical needs are NOT provided or included in cost of exhibitor package. AV/Electrical may be added for additional charges.

Overnight Security is provided each night in Exhibitor Area



