

HighPoint User Privacy and Security Policy

Your Personal Data is Safe with HighPoint

Maintaining the security and privacy of your personal data is paramount. First-time visitors and long-time customers alike can rest assured; HighPoint will never sell or share your personal information.

All personal contact information, including names, email addresses, physical addresses and phone numbers, are kept confidential. Such information is only used when communicating with our customer base, and for general, in-house statistical analysis when examining the real-world applications of our products and services.

Financial Data

We may request financial data when processing orders or examining requests for credit extensions. Such data will only be used for conducting business transactions.

Cookies

HighPoint utilizes cookies to confirm the identity and login information of users accessing our online Web Support Portal, when conducting transactions via our HighPoint online eStore, and when identifying a user's web/online preferences such as opt-out cookies.

You can configure your browser to not accept cookies. However, rejecting cookies may limit the functionality of HighPoint-related websites, including our Technical Support services.

Cookies: Google Analytics

The HighPoint Technologies, Inc. website utilizes Google Analytics, a web-based analytics service provided by Alphabet Inc. This service uses "cookies" (text files saved to your computing platform) to analyze how visitors use this website. Information generated by the Google cookie (which may include your IP address) is transmitted to and stored by Google maintained servers located in North America.

Opting-out of Google Analytics

You may prevent the use or acceptance of cookies via your web browser settings. Note; doing so may limit the functionality of HighPoint-related websites, including our Technical Support services.

Google provides a plug-in that can prevent the service from collecting and using your cookies and/or IP addresses: <https://tools.google.com/dlpage/gaoptout?hl=en-GB>

More information about Google Inc.'s privacy policy is available here: <https://www.google.com/policies/privacy/>

Privacy Policy Disclaimer

Our Privacy Policies are reviewed regularly to ensure compliance with corresponding privacy law and regulations. As such, HighPoint reserves the right to alter our privacy policies at any time.

Any major policy change will be announced on our website. Customers that have opted-in for general notification service may also be notified via email.