### HighPoint NAB 2018 Showcase: Performance Matters

Since 1995, HighPoint has been dedicated towards the design and deployment of professional grade, high-performance RAID storage solutions. Our NVMe, Thunderbolt™, SAS, SATA and USB product lines benefit from over two decades of storage and connectivity expertise. HighPoint products and solutions are designed with the professional user in mind. Our adherence to industry standard protocols, personalized customer service, plug and play approach to hardware and software installation, and intuitive yet comprehensive management interfaces, work hand in hand to streamline the user experience and simplify storage integration and expansion projects. We are constantly expanding our global reseller network and integration partnerships to satisfy the growing need for customized, project based storage and connectivity solutions.

For NAB2018, we are showcasing the industry's fastest storage solutions; our new line of turnkey RAID storage, blazing fast NVMe solutions, & industry proven HBAs & enclosures. Please contact us to schedule a meeting & visit us at booth SL7409.

# HighPoint NVMe Product Lines - Industry's Fastest Storage Solutions

HighPoint NVMe solutions represent a paradigm shift for compact system acceleration. Our NVMe products pack the performance capabilities of massive SATA SSD RAID arrays into compact, stand-alone storage devices that can be easily incorporated into any type of workstation or server environment! Compact systems can now tackle complex, I/O intensive workflows that were once exclusive to specialized hardware platforms. Our unconventional approach to NVMe technology maximizes the performance potential of M.2 and U.2 SSD storage configurations. Our groundbreaking SSD7100 Controller Series, rSSD NVMe RAID drives, and external NVMe RAID enclosures deliver dedicated PCIe 3.0 x4 bus bandwidth for each individual NVMe SSD. This unique performance-focused architecture, combined with our industry proven RAID technology, allow customers to harness the true power of NVMe storage without sacrificing flexibility, or compromising data security.

# HighPoint rDrive - Turnkey RAID Storage Solutions for Thunderbolt™ 3 40Gb/s & USB 3.1 10Gb/s Connectivity

HighPoint's rDrive series are stand-alone, turnkey external storage solutions that are preformatted for Windows or macOS systems. rDrive Solutions are available for Thunderbolt™ and USB host platforms, and offer the industry's widest selection of pre-configured RAID 5 storage, from 4 to 192TB of capacity.

Each rDrive unit is powered by our industry proven Hardware or Turbo RAID technology, and includes all necessary hardware and software, including chassis components, data and power cabling, and hard drive storage. The simple plug & play design and lightweight, intuitive rDrive Manager interface was designed for the media professional, not an IT department. Users of any experience level and background can get everything up and running in minutes flat!

# **Industry Proven RAID Controllers and Enclosures**

HighPoint manufactures the industry's most diverse selection of RAID & Storage PCIe controller cards and external storage Enclosures for NVMe, Thunderbolt™ 3, SAS/SATA and USB 3.1 connectivity. These robust, high-quality storage and connectivity devices form the core of professional grade storage applications, world-wide. We offer comprehensive OS support for both product ranges across both Mac and PC platforms.

Our RocketRAID, SSD and RocketU series controller cards are available with up to 40 device channels for 128Gb/s NVMe, 12Gb/s SAS/SATA, 6Gb/s SAS/SATA, 6Gb/s SATA and USB 3.1 storage devices, via PCIe 3.0 or 2.0 host connectivity. Our RocketStor series external RAID & Storage enclosures are available with up to 24 2.5"/3.5" drive bays with connectivity options for Thunderbolt, SAS, SATA and USB.

# **Professional Integration Services for Value-Add Customers**

HighPoint offers a wide range of integration, branding and design services for our extensive PCIe controller card and storage enclosure product lines. We offer comprehensive device driver, firmware and interface development services for integration specialists. Full API packages are available for all major operating system platforms including FreeBSD, Linux Distributions, macOS and Microsoft Windows.

# **Contact Us**

We encourage you to call us in advance of NAB2018 and schedule a face to face meeting with one of our expert product specialists.

We will have sales, engineering and administrative staff on hand throughout the show to answer any questions you may have regarding our Performance Matters Showcases, extensive Product Portfolio, and Professional Integration Services.

Phone: 408-942-5800

Website: http://www.highpoint-tech.com/

PR Contact: Corey Baker - cbaker@highpoint-tech.com Sales Contact: May Hwang - mhwang@highpoint-tech.com