



HighPoint Launches the RocketU 1344A – The Industry’s Fastest 4-Port USB 3.1 HBA. 4x 10Gb/s USB 3.1 Ports

January 2018 – HighPoint is proud to launch the world’s fastest USB HBA, the RocketU1344A. The RocketU 1344A is the latest iteration of HighPoint's industry-leading 4-port USB HBA's, and delivers uncompromised 10Gb/s transfer bandwidth for each USB port. The RocketU 1344A's unique hardware architecture, PCIe 3.0 x4 host interface, and available cabling options allow customers to take full advantage of USB 3.1 Gen 2 connectivity.

HighPoint Sets a New Milestone for USB Performance

As with previous iterations of our innovative 4-port USB HBA's, the RocketU 1344A is powered by our per-port performance architecture. Unlike conventional USB cards which split the bandwidth between two or more ports, the RocketU 1344A provides dedicated 10Gb/s USB 3.1 transfer bandwidth for each device port. This unique approach to USB connectivity can fully utilize the PCIe 3.0 x4 host interface, and is ideal for high-speed USB-based storage applications.

Optimized for High-Performance USB Storage Applications

The RocketU 1344A has been optimized for USB storage devices such as external drives, drive docks and drive enclosures, and is ideal for backup, media libraries and archiving applications. Dedicated 10Gb/s USB 3.1 Gen 2 connectivity uncompromised transfer bandwidth is always available, regardless if each port is used independently, or concurrently.

Supports all Industry Standard USB 1.0/2.0/3.x Devices

Each of the four universal Type-A ports are fully capable of supporting USB 1.0/2.0/3.x peripherals and input devices such as printers & scanners, mice & trackballs, or flash drives and card readers.

The RocketU 1344A utilizes an industry standard PCIe 3.0 x4 host interface and can be easily installed into any PCI-Express x4, x8, or x16 capable desktop or workstation platform.

Optional Device Cables for any USB Connector Type

RocketU 1344A HBA's are able to support nearly any industry-standard USB port when used in conjunction with the HighPoint USB-A31-1MC (Type-A to Type-C) and USB-A31-06B (Type-A to Micro-B) USB 3.1 device cables, and allow customers to take full advantage of their 10Gb/s bandwidth regardless of connector type. HighPoint device cables are manufactured to our high-standards of quality, and thoroughly tested to ensure secure connectivity, maximized transfer performance, and years of trouble-free utility.

Pricing and Availability

The RocketU 1344A will become available in late January 2018, direct from HighPoint and select North American Retail and Distribution partners. The USB cables will be available at the end of Q1 2018.

Model	North American MSRP
RocketU 1344A	\$159.00
USB-A31-1MC(Type-A to Type-C cable, 1 Meter)	TBA
USB-A31-06B (Type-A to Micro-B cable, 1 Meter)	TBA

About HighPoint Technologies

HighPoint was founded in 1995. For over 20 years, we've dedicated ourselves towards the design, manufacture and deployment of quality RAID HBA's and RAID Storage Management Solutions. Our devoted team of experienced hardware and software engineers bring years of Storage RAID technology expertise to NVMe, SAS, SATA, Thunderbolt™ and USB storage and connectivity applications. HighPoint strives to bring high-performance, quality storage and connectivity solutions to the marketplace at the industry's best prices. We firmly believe that you do not have to sacrifice performance, versatility or reliability for affordability.