



## **HighPoint Showcasing Thunderbolt™ 2 Storage and Connectivity Solutions at NAB 2014**

HighPoint has been an industry pioneer in the Storage arena for over 19 years. We streamline Thunderbolt™ Integration; our comprehensive Thunderbolt™ Product Lines foster customer transition to Thunderbolt™ host platforms, and are designed to deliver unparalleled Performance and Expandability.

Please visit HighPoint at this year's NAB Show, April 7<sup>th</sup> through the 10<sup>th</sup>, at Booth 10924, Lower South Hall. Drop by and experience live demonstrations of our Thunderbolt™ 2 storage and Connectivity solutions!

Thunderbolt™ delivers unparalleled performance, flexibility and simplicity to personal computing." said Jason Ziller, Intel's director of Thunderbolt™ Marketing, "Products like HighPoint's RocketStor and NA Series helps highlight what Thunderbolt™ makes possible."

**Maximizing Thunderbolt™ Performance:** our products and solutions take full advantage of the superior transfer bandwidth delivered by Thunderbolt connectivity. Up to 1400MB/s – the fastest storage on a client PC!

**Simple, Flexible Storage Connectivity:** Single-cable storage solutions! Thunderbolt™ technology delivers unprecedented levels of performance, simplicity and flexibility by moving I/O connectivity and storage devices outside of the box; keeping your computing environment compact and efficient.

**Streamlined Thunderbolt™ Integration:** HighPoint enables Thunderbolt™ host systems to access existing storage configurations for Port Multiplier, SAS Expander and Mini-SAS connectivity. Customers upgrading their pre-2013 Mac Pro systems will need ways to access their PCIe-based I/O devices, such as storage, Audio, Video and Networking PCIe cards. HighPoint has the solutions.

### **Thunderbolt™ Storage Solutions for 4K Video Workflows**

HighPoint Thunderbolt™ products streamline your 4K Video Workflows; from storage docks for media acquisition, hardware RAID for high-performance editing platforms, to archived storage for the final product and hosting digital libraries.

Transfer raw footage from field equipment to editing stations via the RocketStor 5212 storage dock.

HighPoint's revolutionary RocketStor 6328: Thunderbolt™ 2 Hardware RAID adapter can be easily configured to host high-speed Mini-SAS RAID storage for editing work, and cost-effective eSATA devices for media archiving.

- Edit 4K and multi-stream HD in real time
- Support for 4K & 2K displays
- Simple, more flexible workflows
- Data and video on single cable

### **Daisy Chain Configurations – Live Demonstration**

Plug & Play Expandability at your fingertips; up to 6 Thunderbolt™ I/O devices, or 5 devices and a single display, can be linked together through a single cable! Imagine accessing an 8-disk Hardware RAID 6 array, a 24-drive 100+ terabyte media archive, a PCIe expansion station equipped with media capture cards, and an HD display, simultaneously, from a single cable connection!

## **Thunderbolt™ 2 Storage and Expansion Showcase**

We will be showcasing our entire Thunderbolt™ product portfolio at NAB 2014:

**Thunderbolt™ 2 Adapters** –Thunderbolt™ 2 Adapters enable hardware RAID and fully maximize the performance of Mini-SAS, eSATA and USB 3.0 storage devices.

**Thunderbolt™ 2 RAID Storage** – Multi-bay desktop storage towers with integrated Hardware RAID controllers

**Thunderbolt™ Rackmount Storage Plus PCIe Expansion** - host up to 24 SAS/SATA HDD & 3 full-size PCIe cards

**Thunderbolt™ 2 PCIe Expansion** - power & flexibility of up to 3 full-size PCIe cards – all via a single port!

### **Why Choose HighPoint?**

For the past 19 years, HighPoint Technologies has been a pioneering force in the storage industry, delivering a wide range of storage controllers for all levels of production; from Chipsets & RAID HBA to today's external Storage & Adapter Device Solutions. Our hardware and FW engineering teams have been at the forefront of the storage industry for the better part of two decades. We specialize in performance oriented user-application focused design, development and manufacture, and continuously work to improve our products based on direct feedback from our valued customers. Over the years, we have forged strong alliances and technology partnerships with industry-leading storage providers, which enable us to quickly deliver the latest in storage technology to the global marketplace.

**Product Design Philosophy:** Taking the Complexity and High Cost out of today's Cutting Edge Storage Technology HighPoint understand the importance and appeal of high performance in today's marketplace. HighPoint's mission is to deliver quality, cutting storage performance at affordable price points - from business and professional media applications, to personalized solutions for the home enthusiast and power user.

### **HighPoint Technologies, Inc.**

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