



## **HighPoint Launches the Industry's Fastest USB 3.0 HBA**

July 2013 – Milpitas, CA – HighPoint, an industry leading Storage HBA and solutions manufacturer, has launched the industry's fastest 4-Port USB 3.0 HBA – the RocketU 1144C.

Powered by four dedicated 5Gb/s USB 3.0 ports, a PCI-E 2.0 x4 host interface, plus UAS (USB Attached SCSI) performance-enhancement boost, HighPoint's RocketU 1144C is the industry's fastest USB 3.0 storage controller. The RocketU 1144C is optimized for today's fastest USB 3.0 devices, and is well suited for a wide-range of applications including portable/removable storage, storage expansion, personal media libraries, and backup solutions.

### **HighPoint RocketU 1144C: Unleashing the Next-Level of USB 3.0 Performance!**

RocketU HBA's can deliver even higher levels of performance when paired with UAS capable storage devices, such as RocketStor USB 3.0 Storage Docks.

UAS (USB Attached SCSI) enables USB 3.0 devices to store and process multiple commands in parallel; significantly reducing wait time and streamlining data transfers. The RocketU 1144C's UAS capabilities allow it to fully utilize the PCI-E 2.0 x4 host bus interface and deliver uncompromised transfer bandwidth for UAS capable devices such as USB 3.0 SSD's, hard drives, and enclosures.

The speed and efficiency advantages provided by UAS capable devices are ideal for multi-tasking and performance-hungry applications.

### **Dedicated per-port Performance Architecture**

Like all other 4-Port HighPoint RocketU series HBA's, the RocketU 1144C benefits from an innovative per-port performance architecture. Each device port is fully independent, and powered by a dedicated 5Gb/s USB 3.0 controller. This revolutionary design ensures maximum performance for all USB 3.0 and SATA storage devices, and allows them to take full advantage of the HBA's PCI-Express 2.0 x4 host interface.

### **New Compatibility Breakthrough: Supports all Industry Standard USB 3.0 / USB 2.0 Devices!**

The RocketU 1144C is an all-in-one, USB 3.0 connectivity solution for any PCIe capable desktop and workstation PC's. In addition to high-performance storage devices, the RocketU 1144C's 3rd generation USB 3.0 architecture supports industry standard USB 2.0 and 3.0 peripherals, such as device hubs, card readers and interface devices.

### **Upgrade any PC with 20Gb/s of USB 3.0 Bandwidth!**

The RocketU 1144C is optimized for today's fastest USB 3.0 hard drives and SSD's, and is well suited for a wide-range of applications including portable/removable storage, storage expansion, personal media libraries, and backup solutions. Designed with ease of installation and maximum compatibility in mind, RocketU 1144C HBA's can be used with any free PCIe 2.0/1.0 x4, x8 or x16 slot. The RocketU 1144C is fully compliant with the xHCI specification, and is natively supported by Windows 8 and Linux distributions that utilize kernel v2.6.31.

## **Availability and Pricing**

The RocketU 1144C HBA is available immediately from HighPoint's world-wide network of Distribution and Retail channels.

**Distribution Channels:** ASI, D&H Distribution, MaLabs,

**E-Commerce Channels:** Amazon.com, Amazon.ca, B&H, Newegg.com

### **MSRP:**

RocketU 1144C MSRP: USD\$ 109.00

## **Why Choose HighPoint?**

HighPoint is driven by the creative soul of our experienced product engineers, and an insatiable need for technological innovation. For over 18 years, HighPoint has been at the forefront of the storage industry, delivering cost-effective, cutting-edge technology and storage solutions to SMB's, Media Professionals and System Integrators, world-wide.

For the better part of two decades, our software and hardware development teams have dedicated themselves towards the design and manufacture of robust, cutting-edge storage solutions.

At HighPoint Technologies, we tirelessly strive to satisfy the ever growing need for cost-effective, robust, highly versatile storage solutions, and are committed to delivering the highest quality product and services.

## **HighPoint Technologies, Inc.**

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