



HighPoint Launches the Industry's 1st USB 3.0s PCIe Controllers to deliver over 1.2GB/s of Performance!

October 2013 – Milpitas, CA – For over 18 years, HighPoint Technologies has been a pioneering force in the storage industry, unleashing the world's 1st USB 3.0 PCIe Controllers to deliver over 1.2GB/s of transfer performance, backed by a revolutionary dedicated per-port Performance Architecture design!

HighPoint Unveils the Industry's 1st Dedicated 5Gb/s per-port Performance USB 3.0 Architecture

In 2011, HighPoint launched the industry's first dedicated 5Gb/s USB 3.0 HBA's and Storage docks. Powered by an innovative new USB 3.0 architecture and quad-port HBA design, these new product series featured dedicated 5Gb/s controllers for each USB port, and were capable of delivering an entirely new level of performance for a USB-based storage solution – up to 250MB/s per port! Our RocketU HBA's and RocketStor storage docks were the fastest USB solutions on the market, but had only begun to scratch the surface of our revolutionary 20Gb/s architecture.

Never one to rest on our laurels, HighPoint forged ahead, endlessly refining our design to fulfill the promise of USB 3.0 true performance potential. 2013 marked the introduction of our 3rd generation USB 3.0 HBA's, the RocketU 1144C and RocketU 1144E, and our 2nd generation USB 3.0 storage dock – the RocketStor 5422. These revolutionary storage solutions are powered by the latest iteration of our industry-leading Per-Port Performance Architecture, and are capable of delivering over 1.2GB/s of real-world transfer performance!

These new products allow each storage device to queue and process multiple commands in parallel; significantly reducing wait time and streamlining data transfers. The speed and efficiency boost provided by these refinements are ideal for multi-tasking and performance-hungry applications such as the acquisition of raw HD footage, video steaming, and media post production.

Introducing the RocketU 1144C & 1144E HBA – the World's Fastest USB 3.0 Storage Controllers

Powered by dedicated 5Gb/s controllers, PCIe 2.0x4 host interfaces and UAS support, HighPoint's RocketU 1144C and RocketU 1144E represent the industry's fastest USB 3.0 storage controllers.

In addition to high-performance storage devices, HighPoint's 3rd generation USB 3.0 HBA architecture supports industry standard USB 2.0 and 3.0 peripherals, such as device hubs, card readers and interface devices. Each HBA is Thunderbolt™ aware, and ready to deliver performance and utility beyond simple desktop storage.

Introducing the RocketStor 5422 – the industry's fastest USB 3.0 Storage Dock

HighPoint's RocketStor 5422 is the industry's highest-performing dual-bay USB 3.0 storage dock, and is ideal for today's fastest 6Gb/s SATA SSD's and large capacity 4TB hard drives. The innovative dual-5Gb/s bay architecture and UAS capability, when used in conjunction with HighPoint 3rd generation USB 3.0 HBA's deliver an unprecedented level of storage performance for a USB-based docking solution.

Availability and Pricing

RocketU USB 3.0 HBA's and RocketStor USB 3.0 Storage Docks are available immediately from HighPoint's world-wide network of Distribution and Retail channels.

Why Choose HighPoint?

For over 18 years, HighPoint Technologies has been a pioneering force in the storage industry, delivering a wide range of storage controllers for all levels of production; from Chipsets & RAID HBA to today's external Storage & Adapter Device Solutions. Our hardware and FW engineering teams have been at the forefront of the storage industry for the better part of two decades. We specialize in performance oriented user-application focused design, development and manufacture, and continuously work to improve our products based on direct feedback from our valued customers. Over the years, we have forged strong alliances and technology partnerships with industry-leading storage providers, which enable us to quickly deliver the latest in storage technology to the global marketplace.

Product Design Philosophy: Taking the Complexity and High Cost out of today's Cutting Edge Storage Technology HighPoint understand the importance and appeal of high performance in today's marketplace. HighPoint's mission is to deliver quality, cutting storage performance at affordable price points - from business and professional media applications, to personalized solutions for the home enthusiast and power user.

HighPoint Technologies, Inc.

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