



# Systems that Spark Joy 2022



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## The 2022 List of Systems I Love to Use in my Business

**Hello beautiful you.**

If you've been here a while, you know a few things:

1. I love to poke around and try new things in my business.
2. I've moved and shifted systems, processes, and platforms a lot over the last 14 years of having my own business.

Recently, I've been asking myself, "Does this spark joy?" with all of the processes and programs I use in my business (as Marie Kondo would advise) and as I've been getting rid of some things, and adding others, I thought I would share what I'm using now and why it sparks joy for me.

Sometimes, we can't do a thing about the ways we work or things we need to do (like accounting) but we CAN absolutely maximize our satisfaction and joy in the ways we engage with our work. The way we create space for clients and customers is so important, but how we feel when we are doing the work to support our business and connect with potential clients is equally important. The energy you experience in the foundational work of your business may not be seen by clients and potential clients, but is sensed and felt. In other words, your joy is contagious at all levels of your work.

So without further ado, here is the 2022 Systems that Spark Joy list!

# The "Sparks Joy" List

**MacBook Pro:** Hey I know this isn't technically a process or a system, but using my Mac computer is an elegant and beautiful experience every, darn, day so it needs to be mentioned because it makes entering, and being in, my virtual spaces a pleasure.

**Honeybook:** First and foremost is Honeybook, the system I use to onboard and support coaching clients including taking payment for coaching, contracts, and taking and sharing session notes. It holds client contact information and provides a portal so clients can access all of their information (and notes) at a moments notice. I truly love this software app - it has streamlined my client onboarding process and makes client support so much simpler. (Want to try it? [Get 20% off your first year of Honeybook by using this affiliate link](#)).

[Voxer](#) and [MarcoPolo](#): These apps are my favorite way to connect with clients between sessions. Clients get SO much more out of continuing the conversation between sessions versus having to compose an email or text. I love them both so much, I use them with friends, too.

**[Calendly](#):** Honeybook also has a calendar app that integrates with Google Cal, but I'm a devotee of Apple's built in iCal. Calendly has a beautiful client interface, it handles time zones like a champ, and integrates seamlessly with my iCal. It's simple and functional. Enough said.

**Substack:** I've been circling [Substack](#) for over a year and I've recommended it to so many clients and friends! I've ditched the built in blog/newsletter on my website and I've moved to Substack. Why? I love the simplicity of Substack and that it allows me to nurture a community. This decision is sparking some serious joy for me! (If you like you can [subscribe to my Substack by clicking here.](#))

**Canva:** For creating graphics and other social media and client support visuals, I [love love love Canva](#). I have the Pro version which I highly recommend. Canva has really become an industry standard but it's worth saying because it truly is easy to use and I'm constantly delighted by the templates and what I can do on Canva.

**Zoom:** I use Zoom for client calls, group calls, AND I will hop on Zoom and record myself making videos for YouTube and courses. I love how Zoom does many different things and does them well.

**Descript:** Speaking of Zoom, and course videos (as well as editing audio and creating transcripts) [Descript has become an essential part of my business](#). It is an easy peasy way to edit transcripts, video, and audio files. It's really so good if you are struggling with the editing process, try Descript.

**Zoho:** I use [Zoho for business accounting](#) and frankly, I don't LOVE it. But I DO love the end result of having my numbers at the ready each week and the fact that taxes are not well, taxing (sorry, I had to) because I can just print a report and have everything I need. However, an accounting app that has really caught my eye in recent months is [MoneyGrit](#), which has both personal and business functionality (plus, it's a woman owned and created product - score!)

**Miscellaneous:** I love my digital calendar, but I love my Savor 90-Day planners. My favorite pens are Sharpie fine tip felt pens and I drink plain, hot ginger tea all day long in my favorite mug.

### **Finally, here's what isn't sparking joy...**

**Kajabi.** Now that I've moved my writing to Substack, I'm reassessing Kajabi BUT I have to say that Kajabi was created for internet marketing and I feel the energy of it's purpose. I don't enjoy it. So I may be making a move from Kajabi in the coming months... stay tuned.

**Schedules and schemes to repurpose content.** I was using this elaborate Excel worksheet to track, and schedule, repurposing of blog and social media posts and it really took the joy out of it for me. In fact, I dreaded it. So instead, I'm asking, "How do I want to connect with the people in my world today? How can I help?" That is sparking joy....

### **What's next?**

As you go through your day, ask yourself often, "Does this spark joy?" If not, can you ditch it or explore something new that could create more joy in the doing?

My hope is that this list inspires you to seek, and create, more joy in the doing of your business. Let me know what sparks joy for you!!

*xo.nona*